



**ALAMEDA COUNTY IMPERIAL EMPIRE  
CORONATION '81**





# WELCOME TO “WINTER WONDERLAND”

**DEAR FRIENDS,**

ON BEHALF OF THE PEOPLE OF THE COUNTY OF ALAMEDA, AND THE ALAMEDA COUNTY IMPERIAL EMPIRE, WE WISH TO EXTEND OUR WARMEST AND A MOST SINCERE WELCOME.

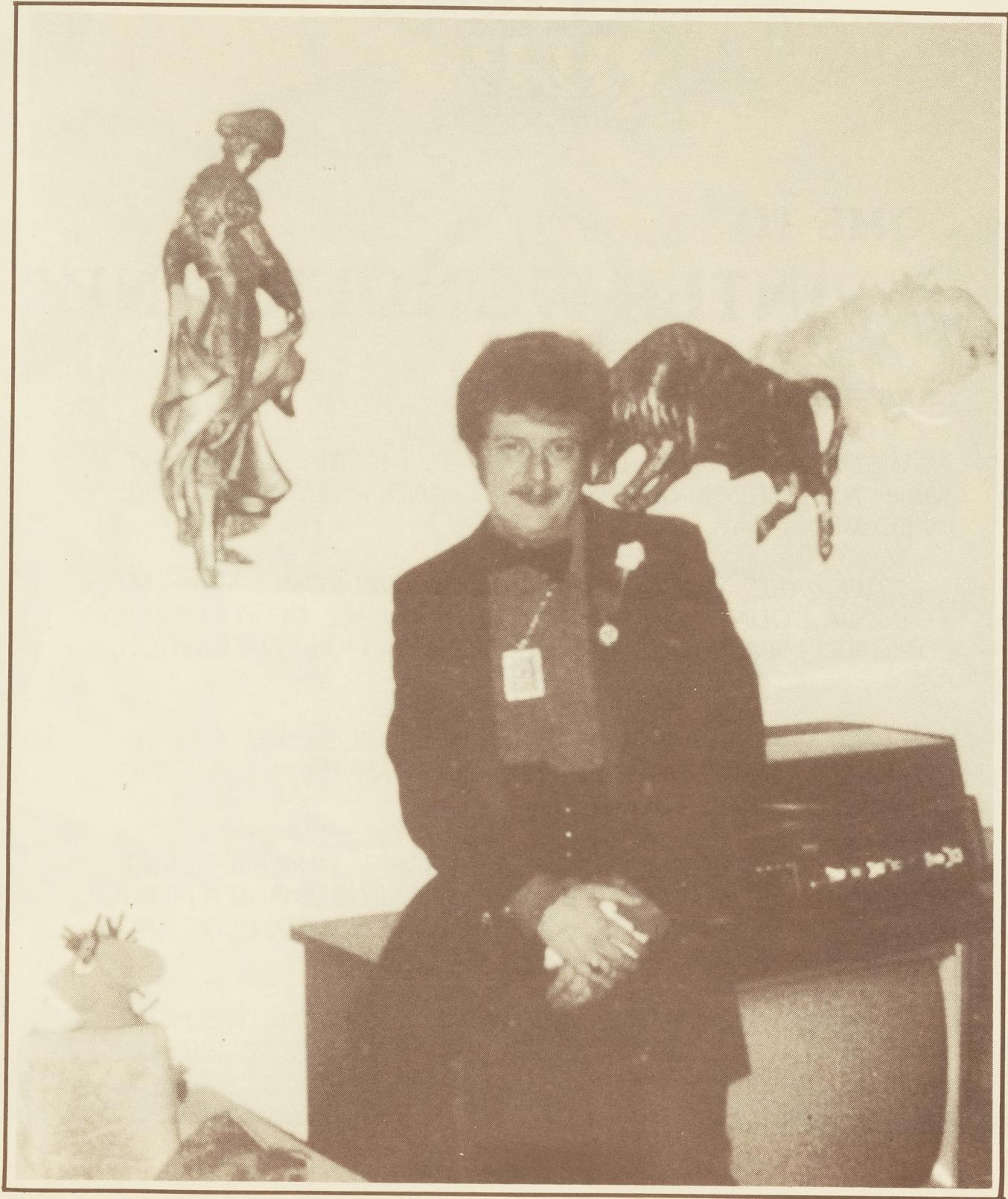
WE ARE VERY HONORED TO WELCOME YOU TO ALAMEDA COUNTY AND BEST WISHES TO ALL OF YOU HERE TONIGHT IN JOINING US AS WE CELEBRATE OUR CORONATION BALL '81, “WINTER WONDERLAND.”

WE WISH TO THANK ALL THE PEOPLE WHO ARE RESPONSIBLE FOR THE WORK THAT HAS GONE INTO PUTTING THIS CORONATION TOGETHER.

TO OUR EMPEROR II MR. CHUCK AND OUR EMPRESS II THE LADY CARLA, THANK YOU FOR A FABULOUS AND A MOST REWARDING YEAR. YOU'VE BOTH ACCOMPLISHED A LOT AND A.C.I.E. HAS COME A LONG WAY!

AGAIN, THANK YOU ALL FOR COMING AND WE HOPE THAT YOU WILL ALL TREASURE THIS EVENING AS WE ALL WILL.

WE LOVE YOU ALL,  
THE PEACE AND FREEDOM COURT



To Alameda County

I, Mr. Chuck Sheppard, your Emperor II of A.C.I.E. wish to take this time to thank each and everyone of you for giving me the honor of representing you as your Emperor.

It was not an easy job in doing so, but I tried to do the best of my ability. After tonight, as a Dowager, I will still plan to help out to make our Empire a strong one, with love, understanding and unity as this is what we are in need of.

With much love to our Emperor I Ed Paulson and Empress I Suzie, they had shown there was an empire in Alameda county. With Empress II Lady Carla and myself, we have proven there is an empire of Alameda county throughout the counties and state. However, I must say that the task for the new monarchs is to do what the empire was established to do.

To Del Simone, My Boss, And A Good Friend To Me, And The Gay Community, on behalf of myself, A.C.I.E. and the gay communities throughout the state, a very special Thank You! You have done so much for us, helping us to get of our feet, opened your heart to all of us, you are trying to understand us more as each day comes and our need to fight for our right to live a life style of our own in freedom and unity. Like Billy de Frank once said to you, "It's straight people like you that can help us achieve our goal." Thank You And We Love You!!!!

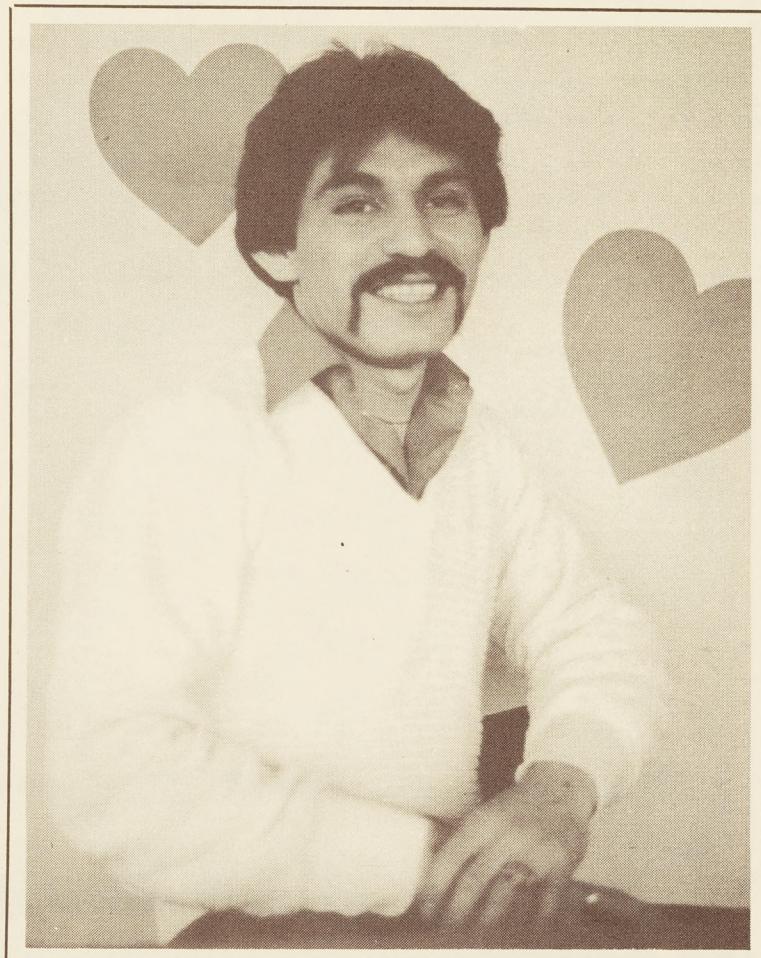
To all our friends out of town, I want to thank you for letting us share with you our own happiness, understanding, and joining you in our fight for Unity And Love with each other. And to you San Francisco, I Love You.

But most of all to my Empress, my lover, my friend all I can say is "We Made It Through." Through our ups and downs, getting your hair done, missing meetings, and thank you for the laughter we shared, love and understanding.

Carlos, I Love You More Today, Then Yesterday And Will Love You More Tomorrow Then Today.

Well, hope all of you will enjoy our Coronation '81  
"Winter Wonderland"

Love to all & thanks,  
Chuck Sheppard Vargas  
Emperor II  
A.C.I.E.



Greetings To All Of You:

First of all, To my County Of Alameda, I wish to thank you for electing me to serve as your Empress this past year. Working with all of you and Courts throughout the state as well as out-of state has been the most gratifying experience I will ever have.

Well, the long and winding road is almost to an end. The good times together, the troubled moments, the struggles we've had and the barriers we faced. But we all made it! Thank God!

I leave office tonight as your reigning Empress, with lots of pride and dignity. This past year, I tried my best to carry out all of my duties and responsibilities and behold the title I was elected to. It hasn't been easy for me, as this was a new experience for me. I shall always treasure it forever.

I wish to Thank all of you out-of town for the fabulous love, respect, and the hospitality you have

given my Emperor and myself, wherever we have traveled. You Are All Fantastic!!

At this time, I would like to thank a few people, as there is limited space and cannot name everyone. First, to our great Peace And Freedom Court, thank you all for your strong support and

hope you continue working with A.C.I.E.. To my Boss, Del Simone, Thank you for understanding us and for the strong support you've given this organization. I Love You And You're A Great

Man!

Empress Jessie, Ginger, Char of San Francisco, thank you all for the advice, your love and most important to me your Friendship. I can never express enough thanks to all of you and San Francisco.

To my fabulous Emperor, my friend, my partner and lover, Chuck Sheppard, Thank You So Very Much! I am very grateful for all the things you did for me and putting up with me while getting dressed, and for giving me the opportunity to really getting involved with the organization. Also, for sharing your shoulder to cry, laugh, or just rest my mind. I Love You And You Mean The World

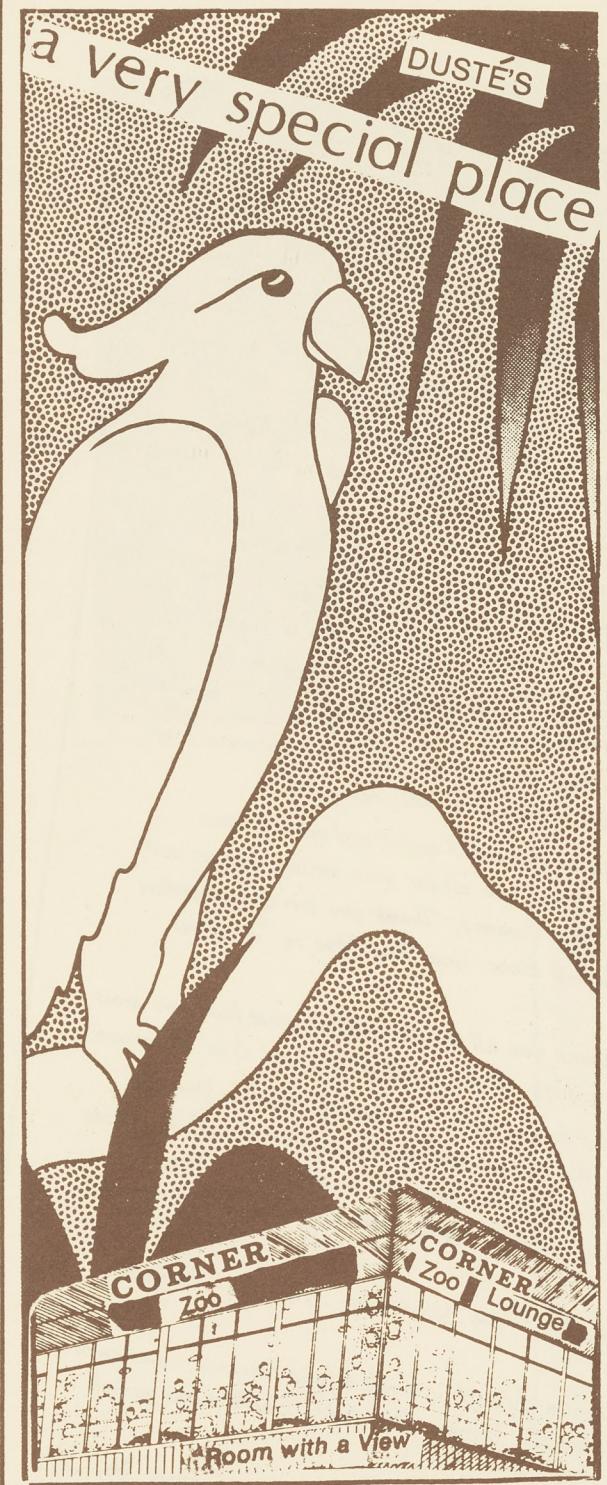
To Me.

Again To All Of You, Thank You And Hope You Enjoy Your Stay Here In Alameda County And Let's All Have A Fun Evening!

I stand here now a man who has matured and grown through a much larger learning experience than ever expected. It is from experience that I Carlos E. Vargas Aka Lady Carla, have gained

Strength, gathered Knowledge and learned Perseverance.

God Bless & Love You All,  
C. V. S.  
Carlos Vargas Sheppard  
Empress II A.C.I.E.



DUSTÉ'S  
Corner **ZOO**  
LOUNGE

3600 16th Street  
Noe/Market Upstairs  
San Francisco, CA 94114  
(415) 861-1258



Congradulations

Chuck & Carla  
Queen Mother A.C.I.C.  
Farie

September 20, 1981

# LINE UP SAN FRANCISCO



Fabulous Mexican Food with complete bar. Lunches daily, Monday through Friday. Dinner served seven days a week. Sunday Brunch Special. Try one of our giant Margueritas. 398 Seventh Street, San Francisco, at the corner of Harrison. Leathermen especially welcome.

**Congratulations  
A.C.I.E.**



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123 SEVENTEENTH STREET, SUITE 102  
OAKLAND CALIFORNIA 94612  
(415) 444-1828

# Imperial Peace And Freedom Court & Cabinet



**Victor Snow -**  
Lord High Chamberlain



**Chuck Monedero -**  
Lady High Chamberlain

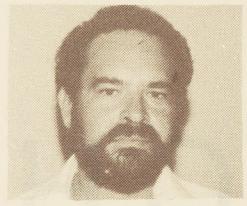


**Elaine Wallace -**  
Lady High Parliamentarian



**Fairy -**  
Queen Mother of A.C.I.E.

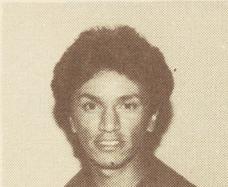
**Tony Valentine**  
King Father of A.C.I.E.



**Jim Sanchez -**  
Lord High Minister



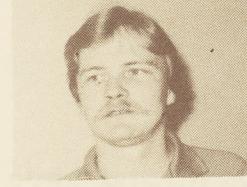
**Chris Marte -**  
Lady High Mistress



**Lady Johnny J. -**  
Imperial Crown Princess



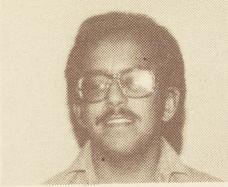
**Doug Odermatt -**  
Imperial Grand Duke



**John Humphery -**  
Imperial Marquis



**Lady Cha-Cha -**  
Imperial Marqueza



**David Facio -**  
Imperial Prince Royal



**Lady Tony -**  
Imperial Princess Royal



**Carmen -**  
Imperial Baroness



**Stephanie -**  
Imperial Duchess



**Lynn Fernandez -**  
Imperial Duke



**Gypsy -**  
Imperial Countess



**Lee Ann Lawrence -**  
First Lady



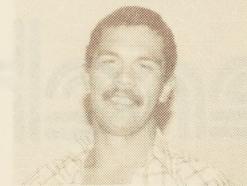
**Trisha Lawson -**  
Mistress of Imperial Robes



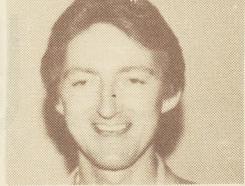
**Paul Moulton -**  
Imperial Honor Guard



**Marty -**  
Imperial Honor Guard



**Little John -**  
Imperial Honor Guard



**Jim Weatherton -**  
Imperial Honor Guard

THANK YOU

CHUCK

&

CARLA

bench & bar

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INSURANCE  
GROUP



*Leonard R. Savino, Agent*  
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357-9180

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*Congratulations*

CHUCK & CARLA



Tony Valentine  
*Candidate Emperor III*

Lady Toni  
*Candidate Empress III*

Mr. & Mrs. Gap Alameda County & Corp  
Rainbow Orchid Court  
Certificate of Investiture

The Rainbow Orchid Court on the 26th. of July in the  
year of our dear Lord nineteen hundred eighty-one.....

.....does here by acknowledge the  
investment of

Chuck and Carla  
as

Monarchs Of Peace & Freedom  
to

Mr Gap  
Bobby  
Bobby

Ms. Gap  
Lady David  
Lady David

Corp Lady  
Nova Lei  
Nova Lei

**CHUCK & CARLA**

CONGRATULATIONS ON A FABULOUS YEAR.

LOVE,

KING FATHER LEONARD HARRIS

&

LADY GARNET PRESENTS

**ANNOUNCING!**



**QUEEN MOTHER**



**AND**



**KING FATHER**

**OF CALIFORNIA**

**CORONATION BALL**

ALL-BENEFITS TO  
"LOVE & CARE, INC."

MC's EMPRESS JACK "E" of Reno  
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HOMES FOR OUR  
ELDERLY PEOPLE!

**HOT BUFFET  
DANCING — LIVE SHOW**

CANDIDATE APPLICATIONS  
AVAILABLE — "LOVE & CARE, INC."

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(408) 264-1453

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OAKLAND  
INFO. (408) 264-1453

HOT BUFFET and BALL Donation \$15.00  
VICTORY BRUNCH \$8.00 — PACKAGE \$20.00

MASTERS OF CEREMONIES

*Empress XIII De San Francisco: Char*

*Empress V of Reno: Jack-e*

*Czar of the Seven Hills of San Francisco:*

**Randy Johnson**

PRESENTATION OF COLORS

NATIONAL ANTHEM

INVOCATION

LIVE ENTERTAINMENT

ENTRANCE OF THEIR MOST IMPERIAL

MAJESTIES

*Emperor II: Mr. Chuck*

*Empress III: Lady Carla*



INTRODUCTIONS OF ALAMEDA CO

DANCE BREAK

ENTRANCE OF THEIR MOST IMP

*Emperor II: Mr. C*

*Empress II: Lady*

INTRODUCTIONS OF OUT-OF-STA

AND ORGANIZATIONS

LIVE ENTERTAINMENT

PEACE AND FREEDOM COURT S

WINTER WONDERLAND

DANCE BREAK

ENTRANCE OF THEIR MOST IMP

*Emperor II: Mr. C*

*Empress II: Lady*

PRESENTATION OF ASPIRANTS

DANCE BREAK

# Program

AMEDA COUNTY ORGANIZATIONS

MOST IMPERIAL MAJESTIES

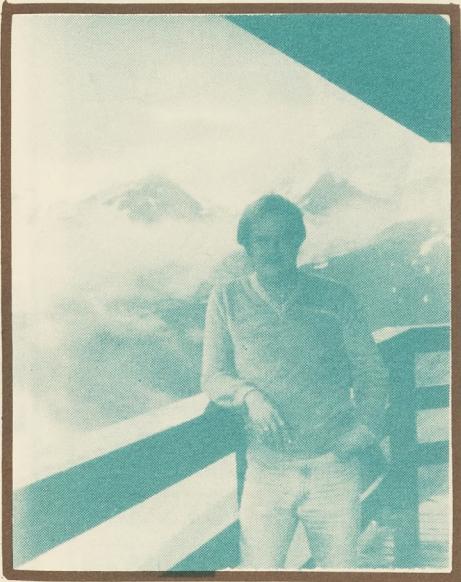
Emperor II: Mr. Chuck  
Empress II: Lady Carla

OUT-OF-STATE COURTS  
S

COURT SALUTE TO  
ND

MOST IMPERIAL MAJESTIES  
Emperor II: Mr. Chuck  
Empress II: Lady Carla

PIRANTS TO THE THRONE



ENTRANCE OF EMPEROR II AND  
EMPERRESS II & THEIR PEACE AND  
FREEDOM COURT

IMPERIAL PROCLAMATIONS  
A.C.I.E.'S HUMANITARIAN AWARD

FINAL PROMENADE OF THIER MOST  
IMPERIAL MAJESTIES

*Emperor II: Mr. Chuck  
Empress II: Lady Carla*

CORONATION CEREMONY OF  
NEW MONarchs OF A.C.I.E.



# BIG MAMA'S



## BIG CONGRATULATIONS

*To the New Emperor and Empress of  
Alameda County Imperial Empire*

EMPEROR I,  
ED PAULSON

22615 MISSION BLVD.  
HAYWARD, CALIF. 94541  
881-9310

## THE PINES AND CO.



**Present  
JOSE and FAIRY  
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The Black  
Cat Brunches**

**Sun. 11 a.m. to  
3 p.m. with  
HAZEL at the  
Piano.**

**RICHARD, CAL, and BILL  
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SERVING THE GAY COMMUNITY FOR  
20 YEARS

**CONGRATULATES  
ALL CANDIDATES**



**Best Wishes For A Successful Reign**

**To The New Emperor & Empress**



**22517 MISSION BLVD.  
HAYWARD**



CARLOS  
&  
CHUCK

LOVE  
YOU  
BOTH

YOUR AUNTIE  
AND  
IMPERIAL COUNTESS

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Pauline

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Jim Brown  
at the Piano



Now Appearing  
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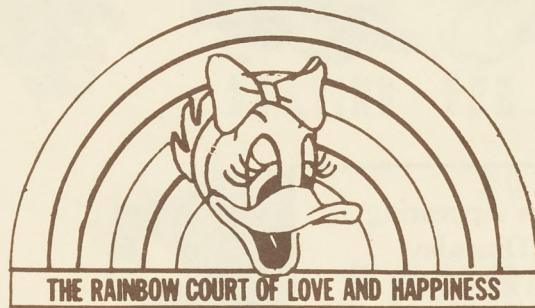
Oakland, Ca. 94609

652-7144

CONGRATULATIONS

Chuck & Carla

Best wishes to the new monarchs.



Phyllis

Empress de San Francisco

An advertisement for Paul Grundman's Contemporary Designs hair salon. It features several women's hairstyles and a man's hairstyle. The text includes "PAUL GRUNDMAN'S CONTEMPORARY DESIGNS", "THE ULTIMATE IN HAIR DESIGN FOR MEN AND WOMEN", "571 W. TENNYSON, HAYWARD Phone 783-0185", and "CONGRATULATIONS EMPEROR 11 CHUCK EMPRESS 11 CARLA".

AND THE  
ALAMEDA COUNTY IMPERIAL EMPIRE  
GOOD LUCK TO ALL A.C.I.E. CANDIDATES

# LAKE LOUNGE

**Congratulations  
Emperor Chuck & Empress Carla  
Best Wishes To All Candidates**

**1591 madison, oakland  
893-9454 10:30~2:AM.**

**MAMA BILLY'S  
WILD GOOSE  
1488 Pine St. (Off Polk)  
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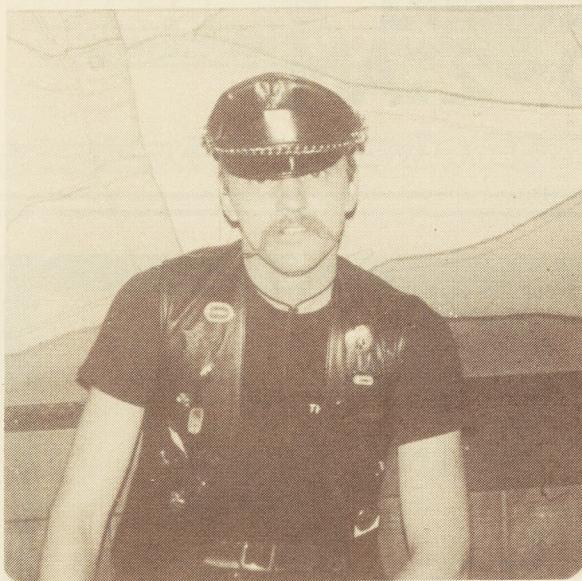
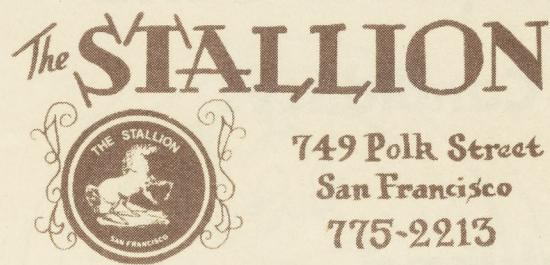
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*Congratulations*  
CHUCK & CARLA



**ROGER**  
**Home of the**  
**GRAND DUKE**

*Congratulations  
Chuck & Carla  
For A Successful Reign*

*Love Always*

David Facio  
Imperial Prince Royal

Paul Moulton  
Captain of Guards

*Congratulations  
Chuck & Carla*

*Harry Gardner  
"Trust Me"*

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Entertainment

Congratulations  
Chuck & Carla

From  
The Oldest Gay  
Bar in Town

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Owner: Big Chuck

**Congratulations Chuck & Carla**

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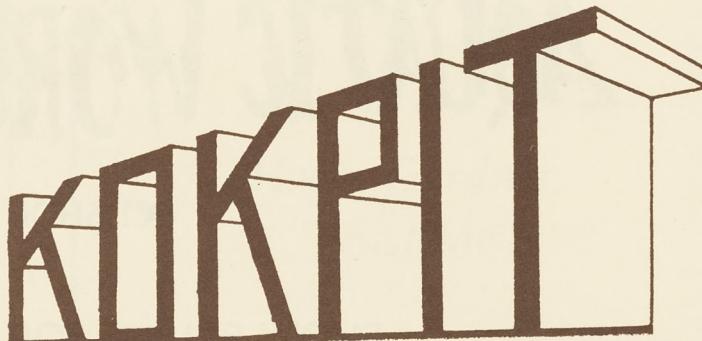
hank irons co.

209 POST STREET - SUITE 404  
SAN FRANCISCO, CALIFORNIA 94108

986-4576

**CHUCK & CARLA**

**CONGRATULATIONS AND BEST WISHES**



301 TURK ST.

775-3260  
SAN FRANCISCO

**CHUCK  
&  
CARLA**

**Congratulations,  
on a great year!**



**Chuck & Carla**

**Thanks For The Memories**



**Greta Grass**

*Chuck & Carlos*

*"Love Is In The Air"  
Over The Bridge*

*Love*  
Empress XV de S.F. Tessie



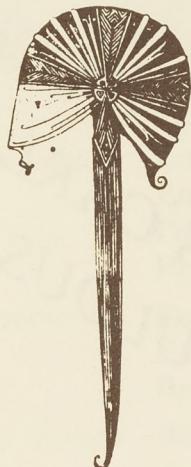
✳ .. an intimate place to drink.

Congratulations Chuck & Carla

Open daily 10:00 a.m. - 2:00 a.m.

1750 Polk

775-4152



H.I.H.

Czar of the Seven Hills

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(415) 832-1804  
832-1807



483 THIRD STREET  
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(415)  
543-2228



*Congratulations  
Chuck & Carla*



TWO  
TURTLES  
LOUNGE  
741 O'FARRELL  
SAN FRANCISCO, CA.  
771-5707

*Empress Kitty*

THANK YOU  
MY EMPEROR CHUCK &  
MY EMPRESS CARLA  
FOR A FABULOUS YEAR!



CHUCK M.  
CANDIDATE FOR  
EMPEROR III A.C.I.E.

AIN'T NO MOUNTAIN

HIGH ENOUGH

FOR

CHUCK & CARLA

RANDE SHEPARD

MISS GAY S. F.

## Credits

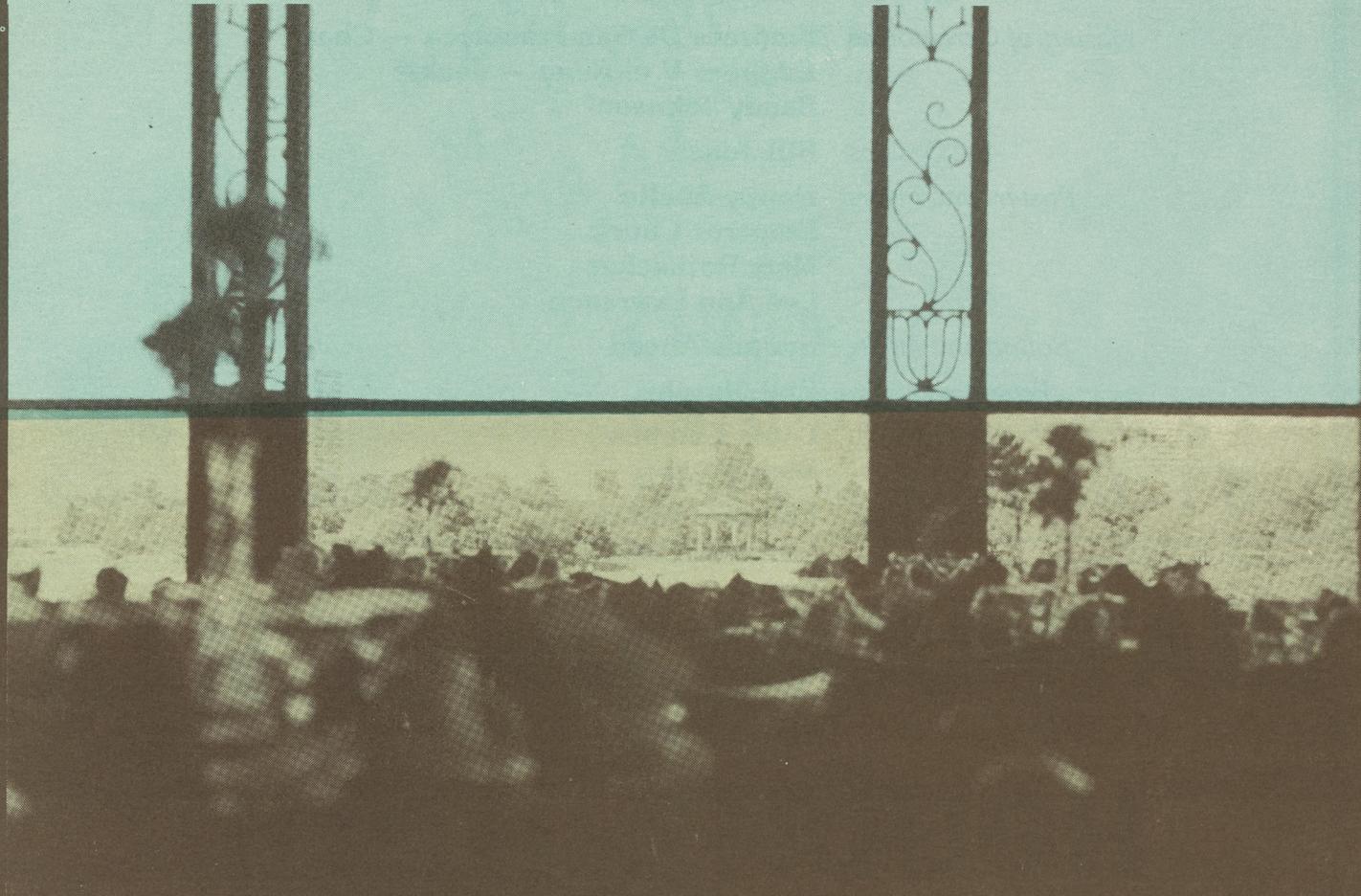
Coronation Coordinators	<b>Emperor Chuck</b> <b>Empress Carla</b> <b>David Facio</b> <b>Paul Moulton</b>
Masters of Ceremonies	<b>Empress De San Francisco – Char</b> <b>Empress V of Reno – Jack-e</b> <b>Randy Johnson</b>
Set Designs	<b>Bill Jones</b>
Posters and Flyers	<b>Happy Abello</b> <b>Emperor Chuck</b> <b>Mary Rothacher</b> <b>Lee Ann Lawrence</b>
Sound and Lights	<b>Sounds Ahead</b>
Program Design	<b>Phil Murphy</b>
Photography	<b>Louis Campos</b> <b>Rick Nichols</b>
Ticket Sales	<b>Emperor Chuck</b> <b>Empress Carla</b> <b>Gypsy</b>
Advertisements	<b>Queen Mother Fairy</b> <b>Emperor Chuck</b> <b>Empress Carla</b> <b>Tony Valentine</b>
Typesetting	<b>Vic Morales</b>
Printing	<b>Tom McCue</b>
Table Decorations and Scenery	<b>Doug &amp; Mark Brown</b>
Empresses and Emperors Costumes	<b>Bill Jones</b>
Entertainment	<b>Prince Royal David Facio</b>
Privy Council	<b>Emperor I Ed, Empress I Suzie, Emperor Chuck, Empress Carla, Jim Sanchez, David Facio, Lady Cha-Cha, Chuck Monedero, Fairy, Wayne Sylvia and Lee Ann Lawrence.</b>

All Gay Bars in Alameda County for all Their Support, and A Very Special Thanks to All of You for Your Love, Support, Concern, and Most of All Your Friendship, and To Ralph and Pete of the Revol.



***The Peace and Freedom Court***

# Lake Merritt Hotel Restaurant — Bar



**Emperor Chuck**

**1800 Madison  
Oakland, California  
(415) 832-2300**